



mimoLive

The Multi-In, Multi-Out Live Video Engine

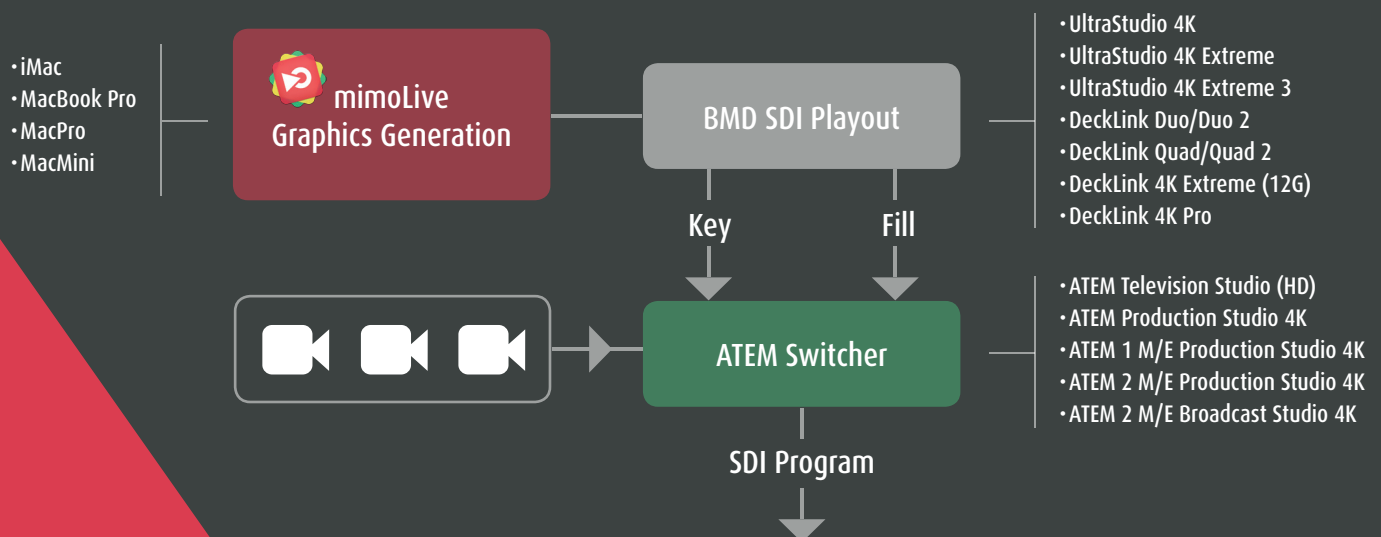
Juice up your Blackmagic Design ATEM Switcher with mimoLive.

- Easily **add broadcast graphics** such as lower thirds, station logo, news tickers, sport scores, stock charts, weather maps and more.
- **Play out video files** without the need to convert them first. mimoLive provides format and frame rate conversion, scaling, cropping and more in realtime.
- Optionally **control the ATEM switcher** directly from within mimoLive (requires mimoLive add-on).



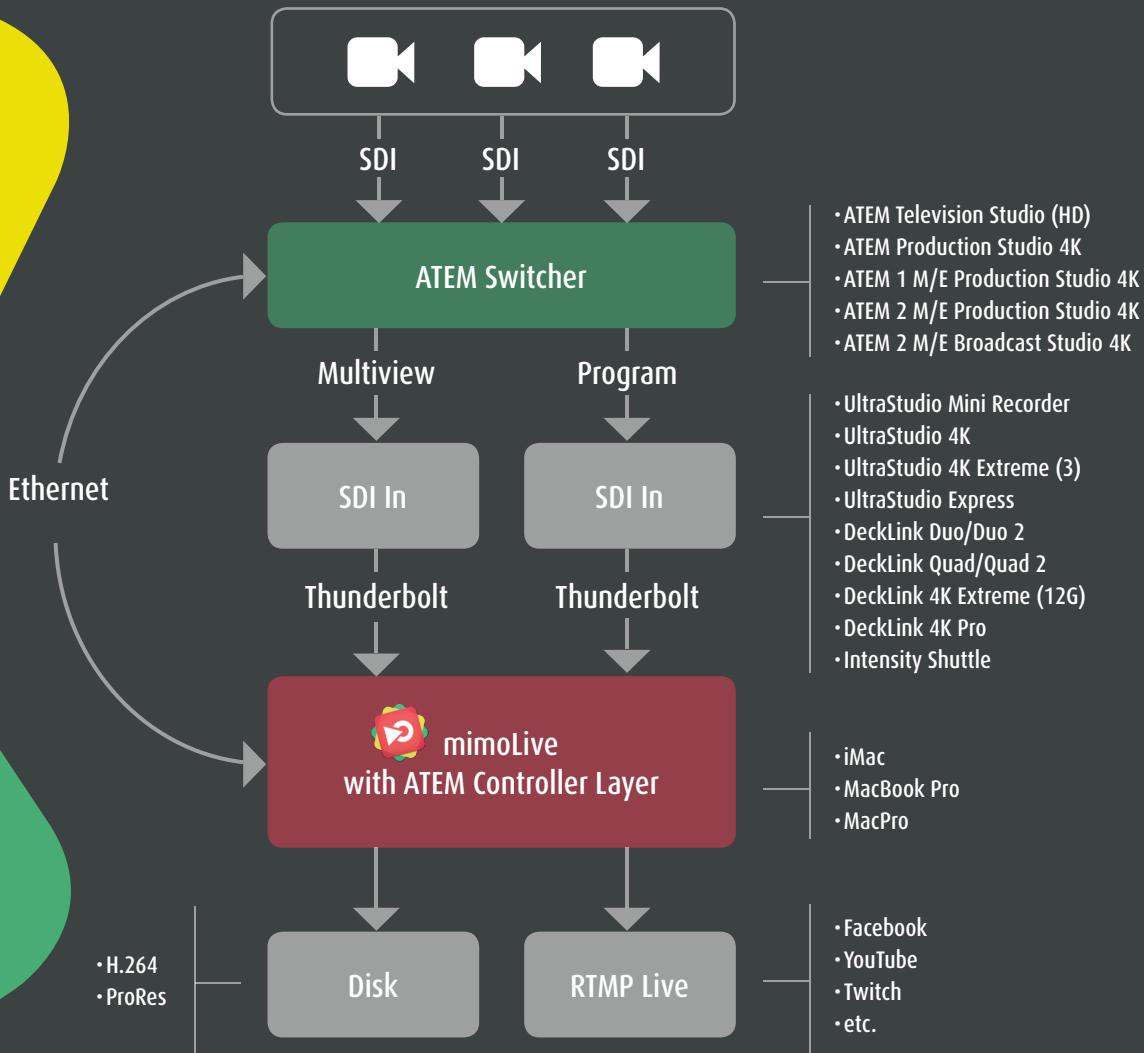
Scenario 1

A Mac with mimoLive generates your broadcast graphics, including lower thirds, Twitter feed, RSS Tickers, Station logo and more, and provides a video signal, separated into key and fill, through a Blackmagic Design SDI output device into the Blackmagic Design ATEM Switcher. The program signal is composed in the ATEM Switcher.



Scenario 2

The Blackmagic Design ATEM switcher is used to switch the cameras and provides the multiview and program signals via a Blackmagic Design SDI output device to the Mac running mimoLive. mimoLive uses the video signal to compose the complete output, records it to disk, plays it out to a projector or streams it live to YouTube or Facebook. The optional ATEM Switcher Layer in mimoLive is used to view the multiview and control the ATEM switcher over Ethernet.



mimoLive Pricing

| | Personal/Edu | Commercial | Broadcast |
|-------------------------------|---|--|--|
| Use Case | Use at home or at school for non-profit, non-commercial purposes. | Use at events, for company TV, at Church, to record lectures at University, and for other commercial purposes. | Use in mission critical, commercial environments with large audiences. |
| Features | ** | + SDI Playout Key/Fill** | + Extended support and customization** |
| 1 month | USD 19.00 | USD 69.00 | - |
| 1 year | USD 199.00 | USD 699.00 | USD 1,999.00 |
| 3 years | USD 399.00 | USD 1,399.00 | USD 3,999.00 |
| * SRP in USD. Taxes may apply | | **For exact details, see boinx.com/mimolive/buy | |

For more information, please contact sales@boinx.com

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